

Press Release
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**SAVE MONEY, TIME AND MATERIALS –
FOR LIFE PRODUCTS ANNOUNCES THE BENEFITS
OF
BEST SELLING FLOOR RESTORER, REJUVENATE**

**Company advises consumers to *restore* flooring
rather than spend thousands buying new**

FORT LAUDERDALE, Fla. (November 13, 2007) – For Life Products,

www.forlifeproducts.com, announced today the benefits of the company's best-selling floor restorer, Rejuvenate, a product that quickly and easily transforms worn and dingy hard floor surfaces to like-new condition. The product, sold nationally and on QVC, is a polymer-based floor finish that fills in scratches, revives natural luster and shine while also sealing and protecting against future scratches and stains.

In a time when people are no longer able to easily use equity to finance their costly home renovations, Rejuvenate offers homeowners an alternative for enhancing the look of their homes by simply applying Rejuvenate to any hard floor surface – including wood, linoleum, ceramic tile and laminate – without the high cost and hassle of removing old flooring and purchasing new. The product dries completely within 40-minutes (as opposed to competing brands that require more than 24-hours) and adds up to 50-percent more traction, making floors, banisters, hand-rails, balconies and stairs safer and less slippery. In addition, Rejuvenate contains a UV barrier to protect

For Life Products Announces the Benefits of Rejuvenate
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surfaces against damaging UV rays, greatly reducing the risk of floor discoloration and adding years of life to flooring.

“Rejuvenate is the perfect alternative to buying new,” explains For Life Products CEO, Joe McDonnell. “Why spend thousands to replace worn and tired home floors and cabinets when you can restore them to like-new condition simply by purchasing a bottle of Rejuvenate and in minutes ... old is restored to new!”

Already wildly popular, Rejuvenate has sold more than three million bottles and is available in over 17, 000 retail outlets throughout the US and Canada, including Home Depot and Target. A special Rejuvenate kit, containing one 16-ounce bottle of Rejuvenate Floor Restorer & Protectant, one 8-ounce bottle Rejuvenate Cabinet and Furniture Restorer & Protectant, one 16-ounce of Spot and Stain Remover, on Microfiber Mop Bonnet and one Microfiber Mitt, is available through TV offers and on QVC. Single Rejuvenate bottles, which can restore an average-sized room twice over, are sold for \$19.99.

Additional information on Rejuvenate products is available by calling 1-877-959-1234 or by watching the short informational video at: www.rejuvenate.tv.

About For Life Products:

For Life Products, www.forlifeproducts.com, is an innovative company offering an assortment of merchandise made of high quality material, sold at more affordable prices. Started by entrepreneur Joe McDonnell, For Life Products is the manufacturer of the Rejuvenate line and other household products.

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